Prof. Kelvin Wayne WILLOUGHBY

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Refereed Scholarly Journal Articles


https://doi.org/10.1504/IJPD.2017.087380

https://doi.org/10.1504/IJIPM.2014.062795

https://doi.org/10.1504/IJIPM.2013.057634

https://doi.org/10.1142/s0219877013400270


https://doi.org/10.1142/s0219877008001266

(January 2019)


**Books / Monographs**


**Book Chapters and Sections in Books**


**Published Working Papers or Occasional Papers**


**Published Technical Monographs, Industry Reports and Government Reports**

Professor Kelvin W. Willoughby: List of Publications


Kelvin W. Willoughby, T. K. Bradshaw & E. J. Blakely, Controlling Urban Growth in Rural California: What is Happening in the Central Valley? Central Valley Briefs #4, January 1990, University of California Agricultural Issues Center, University of California, Davis. 6 pages.

Kelvin W. Willoughby & T. K. Bradshaw, Implications of Changing Employment Patterns in the Central Valley, Central Valley Briefs #1, July 1989, University of California Agricultural Issues Center, University of California, Davis. 4 pages.


Kelvin W. Willoughby, Technology, Agriculture and Regional Development: Choosing a Future for Western Australia (Perth, WA: Technology and Industry Development Authority, Government of Western Australia, 1988), 70 pages.


Professor Kelvin W. Willoughby: List of Publications

Kelvin W. Willoughby, *Continuing Education in Dentistry: A Needs Assessment for Western Australia*, Report of an empirical research project for the Postgraduate Dental Education Committee, University of Western Australia, August 1986, 33 pages.

**Business Cases (Mimeographed)**

Kelvin W. Willoughby, *Western Biotechnology Limited*. Graduate School of Management, The University of Western Australia, November 1989.

**Other Reports**


Kelvin W. Willoughby, *Research Management in the Department of Management*. Department of Management, The University of Western Australia, 14 pages.


**Conference Papers**


Professor Kelvin W. Willoughby: List of Publications


Invited Lectures and Guest Seminar Presentations

Topic: “Raking Leaves in the Wind: Managing University IP in Turbulent Times”

Keynote speaker, International Conference on Business and Sustainable Development (JCBSD 2018), University of Rajshahi, Rajshahi, Bangladesh, 8-9 March 2018.

Keynote speaker, China Intellectual Property Conference, Nanjing University of Science and Technology, College of Intellectual Property, Nanjing, China, 15-16 December 2017.

Keynote speaker, 28th DAAAM International Symposium, Intelligent Manufacturing and Automation, DAAAM International Vienna, Technical University of Vienna & University of Zadar, Croatia, 8-11 November 2017.
Topic: “What is Technology?”

Invited speaker, Skoltech Gen-Y Cross Disciplinary Conference for Young Scientists, Skolkovo Institute of Science and Technology, Rosa Khutor, Sochi, Russia, 27 September to 1 October 2017. Topic: “Innovation, Intellectual Property and the Creation of Wealth: What’s at Stake for Nations and Entrepreneurs?”


Keynote speaker, Startup Village 2015, Skolkovo Innovation Center, Annual Conference organized by Skolkovo Foundation, Moscow, Russia, 2 June 2015. Topic: “Why is the Subject of Intellectual Property Important for Startups?”


Invited Keynote Speaker, Inter-University Summer School for Postgraduate Research Excellence (InSPIRE) [The University of Western Australia, The University of Notre Dame, Murdoch University, Curtin University, Edith Cowan University], Perth, Western Australia, 11-15 February 2013. (Lecture: 14 February 2013). Topic: “Intellectual Property and the Commercialization of Technical Ideas: Australia, Asia and the Global Knowledge Economy.”

Invited Keynote Speaker, Yangon Technological University, Yangon, Myanmar, Sponsored by the Ministry of Science and Technology of the Republic of the Union of Myanmar (Myanmar/Curtin Symposium). (21 November 2012)
Topic: “Developing Local Capabilities for Entrepreneurship and Innovation.”

Invited Speaker, International Trade Day Conference of the Export Council of Australia and the Chamber of Commerce and Industry of Western Australia, Perth, Western Australia. (30 August 2012)

University-wide lecture: Universidad de Puerto Rico Recinto de Mayagüez, Mayagüez, Puerto Rico. Invited Speaker. (16 August 2012)
Topic: “Appropriate Technology: From Idea to Experiment to Sustainable Practice.”


Invited Presentation to the Minnesota State Senate, Jobs and Economic Growth Committee, State Capitol, St. Paul, Minnesota, USA (15 February 2011).

Human Resources Summit—Asia, Sentosa Island, Singapore (GDS International). Invited Speaker. (June 15, 2011)
Topic: “Flexible Delivery of Management Education in a Complex World of International Business.”


Topic: “The Role of Technology Firms in Accelerating Commercialization of Science and Technology in the Asia-Pacific Region.”

The Future 500 China 2006 Global Conference, Chinese Academy of Social Sciences, Beijing, China. Invited Speaker. (October 24, 2006)
Topic: “How Can We Turn the Triple Bottom Line from an Idea in to Reality?”

Federal Laboratory Consortium for Technology Transfer, Annual Meeting, Minneapolis. Invited Speaker. (May 4, 2006)
Topic: “Opportunities for Education and Training in Technology Transfer.”

Curtin University of Technology, Graduate School of Business, Perth, Australia. Invited Speaker. (March 10, 2006)


Tsinghua University, School of Economics and Management, Beijing, China. Invited Speaker. (October 27, 2005)
Topic: “Organizing for Technological Innovation.”


Griffith University, Graduate School of Management, Brisbane, Australia. (January 3, 2003) Topic: “Alternative strategies for innovation in high technology industries.”


Professor Kelvin W. Willoughby: List of Publications


Roland Berger & Partner / Government of Bavaria, Munich, Germany. (November 7, 1997) Topic: “Factors which lead to technology-based economic development in regions.”


Edison Biotechnology Center, Cleveland, Ohio. (January 20, 1994) Topic: “Methodological Considerations in the Evaluation of Economic Impacts of Biotechnology Centers.”

Case Western Reserve University, Weatherhead School of Management, Cleveland, Ohio. (January 19, 1994) Topic: “Strategies for the Local Development of Advanced Technology Industries: Clues from the Case of Biotechnology.”

Columbia University, New York City, Graduate School of Architecture, Planning and Preservation. (December 9, 1993) Topic: “Technology and the Competitive Advantage of Cities.”

Western Australian Technology Studies Society, Inaugural Public Lecture, Western Australian Technology Park, Bentley. (March 18, 1993) Topic: “Technology and the Competitive Advantage of Regions.”


Division of Agriculture and Natural Resources, Office of the President, University of California (System wide). (June 1990) Topic: “Is Local Enterprise Development Possible in Rural Areas with Limited Resources?”

Professor Kelvin W. Willoughby: List of Publications

Fordham University, Graduate School of Business Administration, New York City. (June 1990)
Topic: “Strategic Issues in the Development of Advanced Technology Industries.”

The University of Lethbridge, Faculty of Management, Alberta, Canada. (March 1990)
Topic: “Technology and Regional Economic Development.”

Institute of Governmental Studies, University of California at Berkeley, Rural Development Seminar Series. (March 1990)
Topic: “Agriculture, Productivity and Rural Development.”

Institute of Governmental Studies, University of California at Berkeley, Faculty Seminar. (October 1989)
Topic: “Technological Semantics and Technological Practice.”

California State University, Stanislaus, Institute of International Studies. (April 1989)
Topic: “People, Technology and a Sense of Place: Critical Choices in Economic Development.”

Fulbright Annual Conference, Asilomar, California. Keynote Speaker. (March 1989)
Topic: “New Forms of International Collaboration.”

Judge and Resource Person, Biotechnology Symposium, Lawrence Hall of Science, University of California at Berkeley. (November 1988)

Prince of Songkla University, Faculty of Management Sciences, Thailand. (January 1988)
Topics: “Research Methodology” and “Technology Policy and Management.”


Other Publications

Kelvin W. Willoughby & Kevin Michael Permenter, “Technology Transfer Training Resource Database,”
Online database: http://www.federallabs.org/training


Kelvin W. Willoughby, A series of articles, reviews and commentaries in the national APACE Newsletter (Sydney) and the APACE Western Australia Newsletter (North Fremantle).