

# Prof. Kelvin W. Willoughby

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Dr. Kelvin Willoughby is Professor of Innovation Management and Entrepreneurship in the *Stiftungsfonds Deutsche Bank Chair of Innovation Management and Entrepreneurship* at the HHL Leipzig Graduate School of Management, in Leipzig, Germany. His expertise lies in the strategic management of intellectual property, technology-based entrepreneurship, and strategic planning for technology-based industry development, and he has conducted a variety of studies, and produced numerous publications, in the above fields in North America, Europe, Asia, Australia and Russia. Willoughby has earned doctorates in both strategic management and technology studies, and a master of laws degree in intellectual property law.

In addition to his academic work Professor Willoughby is an international consultant and advisor to industry and government. Examples of his projects include: strategic assessment of bio-medical technology industry clusters in the United States (in New York, Utah, Minnesota and California); strategic management of intellectual property in the electronic, metals and automotive industries in Bavaria; the development of regional technology clusters in Germany; training for technology transfer for the US federal laboratories; the management of technology incubators; and innovation in the delivery of higher education (in Europe and the United States). He has extensive experience as a teacher and director of executive education programs in several countries, has been Director of the Global Entrepreneurship Monitor for Thailand, and has been elected Vice President for Technology Entrepreneurship of the U.S. Association for Small Business and Entrepreneurship. Willoughby's practical business experience also includes being a founding member of an entrepreneurial digital media technology company in the United States.

Professor Willoughby's academic affiliations have included: Skolkovo Institute of Science and Technology, Moscow, Russia (Professor of Innovation and Intellectual Property); Curtin University (Professor of Entrepreneurship and Intellectual Property, and MBA Director); University of Minnesota (Professor and Endowed Chair in Management of Technology); Technische Universität München, in the Lehrstuhl für Wirtschaftsrecht und Geistiges Eigentum; Max-Planck-Institut für Geistiges Eigentum, Wettbewerbs- und Steuerrecht; and the University of Tokyo (Visiting Research Fellow in the Research Center for Advanced Science and Technology). He has also worked in a variety of academic and administrative roles at: the University of Minnesota, the State University of New York at Stony Brook, the University of Utah, the Hong Kong Polytechnic University, Westminster College, the University of Western Australia, the University of California at Berkeley, and Mahidol University; and as a visiting scholar at Columbia University in New York. He was a founding participant in Future 500 China and was also the Founding President of the Appropriate Technology Development Group, Inc., a not-for-profit organization involved in sustainable development and social entrepreneurship.

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